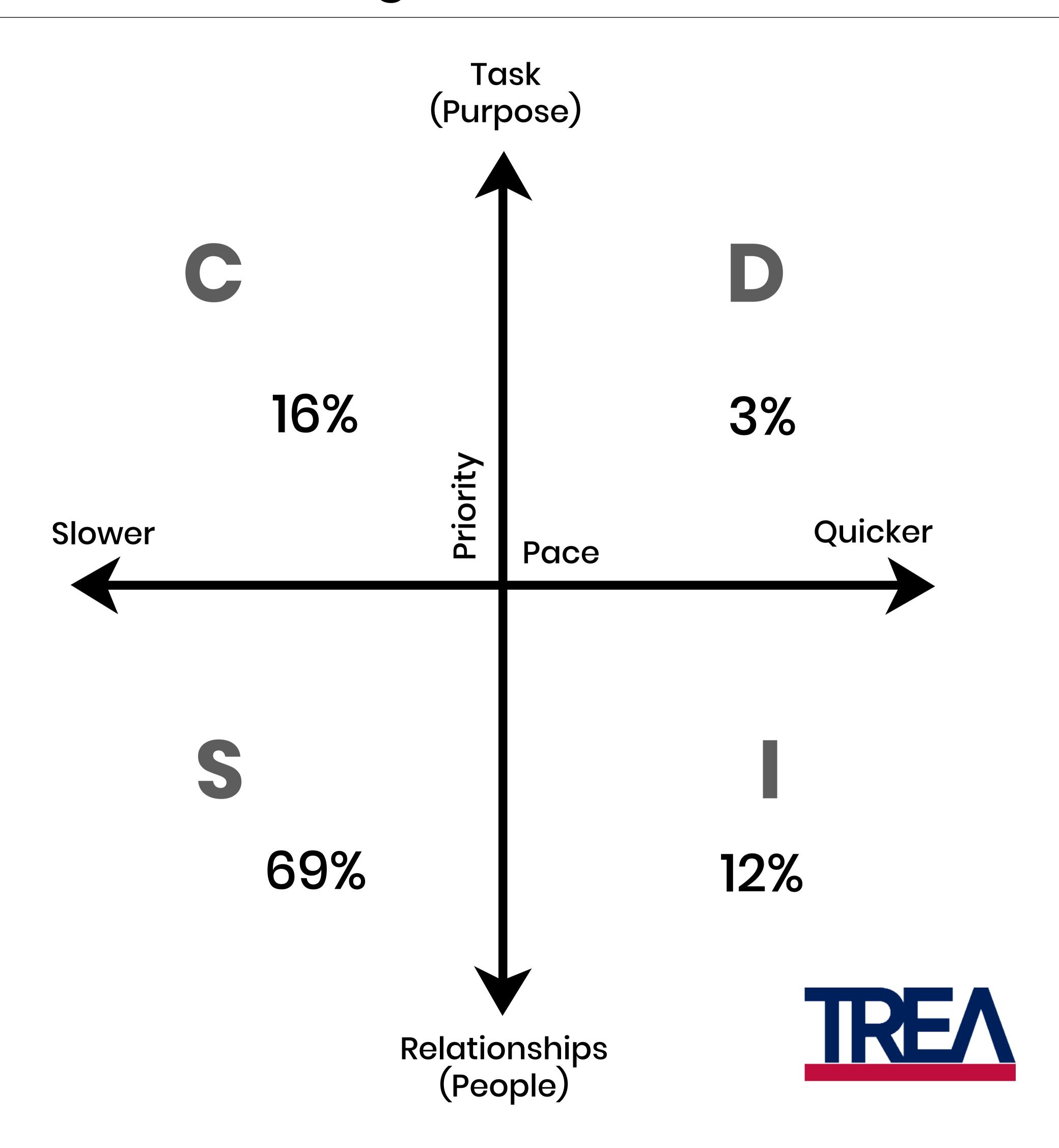
Step 1: Identify Temperaments Through Observation



Step 2: Understand Relational Needs

| | D | | S | C |
|-------------------------------|--|---|--|---|
| | BE DIRECT | BEENTHUSIASTIC | BERELATIONAL | BEANALYTICAL |
| How to Relate toa: | Start with results/benefits first and then provide details only as needed Be quick and to the point Challenge them | Be positive, friendly Provide praise Validate their self-worth Give them a feeling of "I need you" | Usefriendship Be easy-going Below-keyon objectives Don't push Let them respond at their own pace | Give clear facts Present ideas objectively Don't rush Be specific and |
| | Key question: WHAT? | Key question: WHO? | Key question: WHY? | Key question: HOW? |
| How to persuade a: | Focus on results/ bottom line first Answer their question, "What are the benefits?" | Provide emotions/ be enthusiastic Share testimonies of significant people Answer their questions, "Who else has done this?" | Be friendly with them Taketime with them Answer their question, "Why do you want to change things." | To them it is important to do it right Show them step-by-step how to do it Answer their questions, "How do you want me to dothis" |
| | GOAL/RESULTS | GROUP/RECOGNITION | GROUP/TOGETHER | GOALS/QUALITY |
| How to lead a: | Give them the "what"—let them determine the "how" Let them have CONTROL, be in charge of something | Consult/counsel with them about ideas, projects, people Recognize their efforts in front of others Let them have FUN | Doing things together is important | How to do it the best way is important Be available to work closely with them Le them have time to do things RIGHT |
| | AGREE with their GOAL+TEST | AGREE with their VISION+TIME | TOGETHER | FACTS |
| How to disagree with a: | Ask, "Why do you think this is the best way? Have you considered other alternatives to reach your goal?" | Allow time to pass. They get excited about so many things, they'll move on to something else | Take time to convince them that the disagreement will not disturb the relationship. | Gather your facts. They will not be swayed by emotions appeals or verbal persuasiveness. |

What is your Superpower?

| Simple Personality Test | |
|---------------------------------------|--|
| Number between One and Five | |
| Number between One and Ten | |
| Favorite Color | |
| Vegetable | |
| The major Personality types | |
| 1. You to others the same as you are. | |
| 2 is and has a strength | |
| 3. Why the DISC Model? | |
| 4. D = | |
| 5. I= | |
| 6. S = | |
| 7. C = | |

| | her D : | |
|-----|-------------------------------|--|
| 1. | Tends to problems | |
| 2. | Thrives on the | |
| 3. | Willing to risk, with force. | |
| Low | ver D : | |
| 4. | Solves problems | |
| 5. | Routine are solved | |
| 6. | in taking | |
| Hig | her I: | |
| 1. | interacts, with new people | |
| 2. | Might be | |
| Low | ver I: | |
| 3. | Meets new people in a manner. | |
| 4. | Reserved with not known | |
| 5. | Approach New reflectively vs. | |
| | emotionally. | |
| | | |

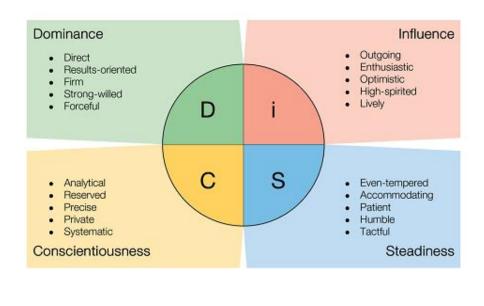
"WHO DO YOU THINK YOU ARE? PERSONALITY TYPES OF REALTORS, BUYERS AND SELLERS"

| Hiσ | her S: | |
|-----|---------------------------------|--|
| | Wants, deliberate | |
| 2. | Team loyalist, Good | |
| 3. | Might not get the | |
| | | |
| Lov | ver S: | |
| 4. | Flexible, Workplace | |
| 5. | Multitasker, easily | |
| 6. | Might not get the done | |
| | | |
| Hig | her C: | |
| | to rules and | |
| 2. | Like done | |
| 3. | control | |
| 4. | An MLS takes a | |
| | | |
| Lov | ver C: | |
| 5. | of standard rules & | |
| 6. | With Rules and, will win | |
| 7. | Getting the listing into MLS, = | |

Not Good or Bad

Every profile has introverts

There is _____ such thing as killer _____



What is your Superpower?

| Simple Personality Test Number between One and Five | |
|--|--|
| | |
| Number between One and Ten | |
| Favorite Color | |
| Vegetable | |
| The major Personality types | |
| 1. You <u>relate</u> to others as you are. | |
| 2. Everyone is unique and has a strength | |
| 3. Why the <u>DISC</u> Model? | |
| 4. D = <u>Dominance : 3%</u> | |
| 5. I = <u>Influencer : 11%</u> | |
| 6. S = <u>Stability</u> : 69 | |
| 7. C = Cautious : 17 % | |

| Higher D : | |
|--|--|
| 1. Tends to <u>Solve</u> problems <u>quickly</u> | |
| 2. Thrives on the <u>Difficult</u> | |
| 3. Willing to <u>take</u> risk, <u>Possibly</u> with | |
| force. | |
| | |
| Lower D : | |
| 4. Solves <u>New</u> problems <u>deliberately</u> | |
| 5. Routine <u>problems</u> are solved <u>quickly</u> | |
| 6. <u>Might hesitate</u> in taking <u>control</u> | |
| Llighort | |
| Higher I: 1. interacts, <u>connects</u> with new people | |
| <u>easily</u> | |
| 2. Might be <u>impulsive</u> | |
| | |
| Lower I: | |
| 3. Meets new people in a controlled | |
| manner. | |
| 4. Reserved with <u>people</u> not known <u>well</u> . | |
| 5. Approach New <u>relationships</u> reflectively | |
| vs. emotionally. | |

| Hig | her S: | |
|-------|---|--|
| : | Wants <u>Controlled</u>, deliberate | |
| | predictable environment. | |
| 2 | 2. Team loyalist, Good <u>Listener</u> . | |
| 3 | 3. Might not get the <u>easily_or_naturally</u> | |
| Lov | | |
| 4. | ver S: Flexible, <u>unstructured</u> Workplace | |
| 5. | Multitasker, <u>boars</u> easily | |
| 6. | Might not get the <u>all_tasks</u> done | |
| 1.1:- | de en C | |
| _ | her C: <u>Adhears</u> to rules and standards | |
| 2. | Like <u>things</u> done <u>correctly</u> . | |
| 3. | Quality control interests. | |
| 4. / | An MLS takes a <u>forever</u> . | |
| | | |
| 8. | ver C: <u>Independent</u> of standard rules & | |
| | procedures. | |
| 9. | With Rules and <i>guidelines</i> , <u>results</u> will | |
| | win | |
| 10. | Getting the listing into MLS, = <u>this</u> | |
| | month. | |

Not Good or Bad

Every profile has introverts

There is **not** such thing as killer **profile.**

